

ORDER



FOX - Columbia, MO

Orders
Order / Rev: 333253
Alt Order #:
Product Desc: GENERAL
Estimate: 379-FCR BUY UP NOV 1-8
Flight Dates: 11/01/16 - 11/08/16
Original Date / Rev: 10/31/16 / 10/31/16
Order Type: GENERAL

Primary AE: Trent Poindexter
Sales Office: COL-L
Sales Region: LOC

Agency Name: Thompson Communication Inc
Buying Contact:
Billing Contact:
 200 W Jefferson St
 MarshField, MO 65706

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Friends of Caleb Rowden/MOSen, Dis
Demographic: HH
Product Codes: PL01
Priority: P-4
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	18	\$20,560.00	\$17,476.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	18	\$20,560.00	\$17,476.00	0.00
Totals	18	\$20,560.00	\$17,476.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Trent Poindexter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KQFX	11/01/16	11/01/16	Pre-Game World Series	CM	Pre-Game World S	-T-----	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-T-----		1				\$2,400.00		0.00			
N 2	KQFX	11/01/16	11/01/16	World Series #6	CM	World Series #6	-T-----	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-T-----		1				\$6,000.00		0.00			
N 3	KQFX	11/02/16	11/02/16	Pre-Game World Series	CM	Pre-Game World S	--W----	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--W----		1				\$2,400.00		0.00			
N 4	KQFX	11/02/16	11/02/16	World Series #7	CM	World Series #7	--W----	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--W----		1				\$6,000.00		0.00			
N 5	KQFX	11/03/16	11/03/16	TH Prime 7-8P MT/ 8-9P	CM	TH Prime Hour 1	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---T---		1				\$600.00		0.00			
N 6	KQFX	11/03/16	11/03/16	TH Prime 8-9P MT/9-10P	CM	TH Prime Hour 2	---T---	:30	1	\$540.00	P-2	0.00	NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---T---		1				\$540.00		0.00			

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Advertiser: Friends of Caleb Rowden/MOSen, Dis 11
 Product Desc: GENERAL
 Estimate: 379-FCR BUY UP NOV 1-8

FOX - Columbia, MO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KQFX	11/04/16	11/04/16	FR Prime 7-8P MT/ 8-9PCM FR Prime Hour 1		FR Prime Hour 1	----F--	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----F--		1				\$360.00		0.00			
N 8	KQFX	11/04/16	11/04/16	FR Prime 8-9P MT/9-10PM FR Prime Hour 2		FR Prime Hour 2	----F--	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----F--		1				\$100.00		0.00			
N 9	KQFX	11/05/16	11/05/16	SA Prime 7-8P MT/ 8-9PCM SA Prime Hour 1		SA Prime Hour 1	-----S-	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S-		1				\$100.00		0.00			
N 10	KQFX	11/05/16	11/05/16	SA Prime 8-9P MT/9-10PM SA Prime Hour 2		SA Prime Hour 2	-----S-	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S-		1				\$100.00		0.00			
N 11	KQFX	11/06/16	11/06/16	SU Prime 6-7P MT/ 7-8PCM SU Prime Hour 1		SU Prime Hour 1 (6:00 PM-6:30 PM)	-----S	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		1				\$100.00		0.00			
N 12	KQFX	11/06/16	11/06/16	SU Prime 6-7P MT/ 7-8PCM SU Prime Hour 1		SU Prime Hour 1 (6:30 PM-7:00 PM)	-----S	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		1				\$100.00		0.00			
N 13	KQFX	11/06/16	11/06/16	SU Prime 7-8P MT/ 8-9PCM SU Prime Hour 2		SU Prime Hour 2 (7:00 PM-7:30 PM)	-----S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		1				\$400.00		0.00			
N 14	KQFX	11/06/16	11/06/16	SU Prime 7-8P MT/ 8-9PCM SU Prime Hour 2		SU Prime Hour 2 (7:30 PM-8:00 PM)	-----S	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		1				\$100.00		0.00			
N 15	KQFX	11/06/16	11/06/16	SU Prime 8-9P MT/9-10PM SU Prime Hour 3		SU Prime Hour 3 (8:00 PM-8:30 PM)	-----S	:30	1	\$180.00	P-3	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		1				\$180.00		0.00			
N 16	KQFX	11/06/16	11/06/16	SU Prime 8-9P MT/9-10PM SU Prime Hour 3		SU Prime Hour 3 (8:30 PM-9:00 PM)	-----S	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		1				\$360.00		0.00			
N 17	KQFX	11/07/16	11/07/16	MO Prime 8-9P MT/9-10PM MO Prime Hour 2		MO Prime Hour 2	M-----	:30	2	\$360.00	P-2	0.00	NM	2	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----		2				\$360.00		0.00			
													Totals	18	\$20,560.00